

Chapter 1 Data

Forbes CEO Salary Data

Forbes magazine published data on the best small firms in 1993. These were firms with annual sales of more than \$5 million and less than \$350 million. Firms were ranked by five-year average return on investment. The data extracted are the age and annual salary of the chief executive officer for the first 60 ranked firms.

<u>Age</u>	<u>Salary</u>	<u>Age</u>	<u>Salary</u>	<u>Age</u>	<u>Salary</u>	<u>Age</u>	<u>Salary</u>	<u>Age</u>	<u>Salary</u>
53	145	49	390	53	298	74	800	59	296
43	621	47	332	57	1103	60	726	57	317
33	262	69	750	53	406	32	370	69	482
45	208	51	368	61	254	51	536	44	155
46	362	48	659	47	862	50	291	56	802
55	424	62	234	47	*	40	808	50	200
41	339	45	396	56	204	61	543	56	282
55	736	37	300	44	206	63	149	43	573
36	291	50	343	46	250	56	350	48	388
45	58	50	536	58	21	45	242	52	250
55	498	50	543	48	298	61	198	62	396
50	643	58	217	38	350	70	213	48	572

Intelligence Test Data

A psychologist developed a new test of adult intelligence. The test was administered to 20 individuals, and the following data were obtained.

98	99	102	104	106	106	114	115	117	118	151
144	132	131	127	125	124	122	119	118		

Career On-Base Percentage Data

Career OBPs of players with at least 2500 career games played (through 2002).

<u>Name</u>	<u>OBP</u>	<u>Name</u>	<u>OBP</u>	<u>Name</u>	<u>OBP</u>
Gary Gaetti	30.8%	Reggie Jackson	35.6%	Willie Mays	38.4%
Luis Aparicio	31.1%	Harold Baines	35.6%	Frank Robinson	38.9%
Rabbit Maranville	31.8%	Eddie Murray	35.9%	Honus Wagner	39.1%
Bill Buckner	32.1%	Darrell Evans	36.1%	Joe Morgan	39.2%
Brooks Robinson	32.2%	Sam Crawford	36.2%	Cap Anson	39.3%
Andre Dawson	32.3%	Rusty Staub	36.2%	Rickey Henderson	40.2%
Graig Nettles	32.9%	Paul Molitor	36.9%	Paul Waner	40.4%
Ernie Banks	33.0%	George Brett	36.9%	Mel Ott	41.4%
Ozzie Smith	33.7%	Dwight Evans	37.0%	Stan Musial	41.7%
Cal Ripken Jr.	34.0%	Hank Aaron	37.4%	Eddie Collins	42.4%
Tony Perez	34.1%	Willie McCovey	37.4%	Tris Speaker	42.8%
Robin Yount	34.2%	Pete Rose	37.5%	Ty Cobb	43.3%
Lou Brock	34.3%	Al Kaline	37.6%	Babe Ruth	47.4%
Dave Winfield	35.3%	Carl Yastrzemski	37.9%	Tim Lincecum	38.5%

Priceline Data

Closing Priceline.com stock price from January 2000 to December 2000 (rounded to nearest cent).

Jan	58.00	Feb	55.94	Mar	80.00	Apr	63.25	May	38.13	Jun	37.98
Jul	23.63	Aug	27.19	Sep	11.88	Oct	5.75	Nov	2.50	Dec	1.31